



# Microsoft Student Partners Marketing Reps Job Description

## So who are these Microsoft Student Partners anyway?

Microsoft Student Partners are Web 2.0-tweeting, Xbox-playing, event-planning, TabletPC-sliding, tech-blogging, smartphone-carrying, Zune-rocking, Media Center-watching, PowerPoint-presenting, ninja-marketing college students just like you.

## So what are you looking for?

We're looking for the guy who is addicted to tech blogs. We're looking for the kid that was the Marketing director for 3 different clubs last year. We're looking for the record-setting philanthropy chair of a sorority. We're looking for the girl who knows everything there is to know about Object Oriented Programming – or Emo Punk Rock – or World of Warcraft – or smartphones – or animation – or industrial design. Above all, we want someone with *passion*.

We're looking for **marketing gurus, media mavens, & tech junkies** in any major. We want you because you want to learn about media, marketing, & tech.

## What will you do?

Evangelize.

You'll spend the year planning & marketing campus events, blogging about your experiences & about tech, demoing the latest technologies wherever you go, and working with the bookstore, the student government, clubs, & professors. With as many cool gadgets to play with as Microsoft has, you'll get to pick projects as wide-ranging as a Halo 3 Gaming Tournament or a demo of Web 2.0 tech like Office Live Workspace – a new online tool that's great for group projects. You'll get to watch people's eyes light up when you show them the recently announced Worldwide Telescope – a revolutionary new star chart that is online and free for anyone to explore the universe. You'll get the satisfaction of knowing you're doing good when you chose to go into a nearby elementary school to teach 4<sup>th</sup> graders about staying safe on the internet.

Learn.

Every other week we'll do training webcasts with leaders within Microsoft and without, so that you're constantly learning about marketing & tech from people on the cutting-edge. One example might be a demo of some cool new technology we haven't announced yet. Another might be a talk by someone in MSN on the future of internet advertising in casual gaming & internet video, and how to monetize it. And finally another might be a talk by a youth marketing guru currently working at a startup and who used to work at one of our biggest partners—Facebook.

## So what's the fine print?

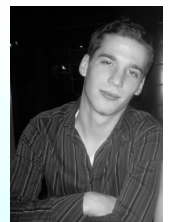
The time commitment is approximately five hours/week. Students must be enrolled in an accredited four-year college or university within the United States. All students must have valid identification and be eligible to work in the United States from July 1, 2008 through May 31, 2009.

Participants receive a competitive compensation as well as software & hardware in exchange for their active participation in the program. Students participating in the Microsoft Student Partners program are employees of Volt Group Services and not Microsoft Corporation. Additionally, payments by Volt are made every four weeks via an online time tracking system (direct deposit is available).

**Application Process:** To join our team please visit <http://us.student-partners.com>. Applications are due by 11:59PM on **May 31st, 2008**.



"The MSP program allowed me to unite two passions – cutting edge technology and marketing. It's a unique, worthwhile experience I highly recommend."  
- Chen F.



"The best use of my skills I have been able to find anywhere before graduating from my college. I will look forward to using my experience in the program to benefit me in my career in marketing."  
- Ben S.